Yard Sale Kit

YARD SALE
Yard Sale Kit & Checklist

IMPORTANT TIPS AT A GLANCE
Have a lot to sell or wait until you do.
Sell working, clean items.
Put batteries in things.
Price everything.
Do NOT overprice.
Have lots of change (coins and bills).
Set up a testing table with a power strip.
Use a money box that someone handles at all times.
Take down street signs and ads at the end.

THINGS THAT MAKE A SALE EXTRA AWESOME
□ Play soft music.
□ Free doughnuts or a super cheap bake sale.
□ Water or sodas. Sodas for a dime.
□ If you sell treats super cheap or give them away it’s a good idea to put up a sign: Only 1 each please. (Sign included.)
□ Put up a sale sign. For example $2 off if they spend $10 or more.

DECLUTTER
□ Spend months/weeks/days gathering stuff to sell.
□ Our article “3 Box Rule Dejunking” will help you out! http://bit.ly/3boxrule

CHOOSE THE DAY OR WEEKEND
Saturdays are the best day for yard sales.
□ Check the weather forecast.
□ Don’t schedule the sale on holidays.
□ Don’t schedule the sale when big events are happening.

ADVERTISE
Week Before:
□ Place an ad on www.craigslist.org
□ Place an ad on www.garagesalestracker.com
□ Place an ad on www.garagesalecow.com
□ Place a notice on any local bulletin boards.
□ Make signs to hang the day of the sale. (Signs included.)

PREPARATION
□ Get plenty of change (coins and bills).
□ Use a money box. Assign someone to be with the box at all times. (Pay Here & Cash Only Sign included.)
□ Load up on grocery store bags.
□ Make pricing labels or buy them ready made.
□ Gather an extension cord and power strip.
□ Gather batteries.
□ Have a tape measure for people to use if needed.
□ Use zip lock bags for items with small pieces.

PREPARE ITEMS TO SELL
□ Clean anything that is dirty.
□ Make sure electrical and battery items work.
□ Put batteries in things.
□ Clearly price everything! Making people ask will lose you sales and it’s lazy.
□ Do not overprice. Either you want to sell it or you don’t.
□ Adjust a small amount so you can come down a little if asked. See “DAY OF” below.

DAY OF
7 AM is the best time to start a yard sale.
□ Set up at least an hour early. People will come early to beat the crowd. Let them. Sending people away will lose you sales.
□ Set up a “testing station” with a power strip for testing electrical items. (Sign included.)
□ Place street signs in prominent, legal spots early in the morning. (Signs included.)
□ Expect to be bid down. Adjust accordingly. People like to think they’re getting a good deal.
□ Group like items together and use signs above the groups. (Signs included.)
□ Keep things neat.
□ Use tables if at all possible so people don’t have to bend over to look at everything.
□ Do not pile stuff in boxes and make people dig through them.
□ Hang clothing. Ironed clothing, hung up sells much better. (Don’t sell torn or stained items.)
□ Have a FREE table. It’s good karma. Ü (Sign included.)

AFTER THE SALE
□ Immediately donate the leftovers. Just do it and don’t think twice.
□ Immediately take down signs and remove online ads.
□ Count your money.
# YARD SALE INVENTORY

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YARD SALE

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[Hand Pointing]
PAY HERE

CASH ONLY

ALL SALES FINAL
FREE

ONE EACH PLEASE
BABY

TOYS/GAMES
SPORTS

TOOLS
CRAFTING

GARDEN
FURNITURE

MISC.