Yard Sale Kit & Checklist

IMPORTANT TIPS AT A GLANCE
Have a lot to sell or wait until you do.
Sell working, clean items.
Put batteries in things.
Price everything.
Do NOT overprice.
Have lots of change (coins and bills).
Set up a testing table with a power strip.
Use a money box that someone handles at all times.
Take down street signs and ads at the end.

DECLUTTER
☐ Spend months/weeks/days gathering stuff to sell.
☐ Our article "3 Box Rule Dejunking" will help you out!

CHOSE THE DAY OR WEEKEND
Saturdays are the best day for yard sales.
☐ Check the weather forecast.
☐ Don’t schedule the sale on holidays.
☐ Don’t schedule the sale when big events are happening.

ADVERTISE
Week Before:
☐ Place an ad on www.craigslist.org
☐ Place an ad on www.garagesalestracker.com
☐ Place an ad on www.garagesalecow.com
☐ Place a notice on any local bulletin boards.
☐ Make signs to hang the day of the sale. (Signs included.)

PREPARATION
☐ Get plenty of change (coins and bills).
☐ Use a money box. Assign someone to be with the box at all times. (Pay Here & Cash Only Sign included.)
☐ Load up on grocery store bags.
☐ Make pricing labels or buy them ready made.
☐ Gather an extension cord and power strip.
☐ Gather batteries.
☐ Have a tape measure for people to use if needed.
☐ Use zip lock bags for items with small pieces.

PREPARE ITEMS TO SELL
☐ Clean anything that is dirty.
☐ Make sure electrical and battery items work.
☐ Put batteries in things.
☐ Clearly price everything! Making people ask will lose you sales and it’s lazy.
☐ Do not overprice. Either you want to sell it or you don’t.
☐ Adjust a small amount so you can come down a little if asked. See “DAY OF” below.

THINGS THAT MAKE A SALE EXTRA AWESOME
☐ Play soft music.
☐ Free doughnuts or a super cheap bake sale.
☐ Water or sodas. Sodas for a dime.
☐ If you sell treats super cheap or give them away it’s a good idea to put up a sign: Only 1 each please. (Sign included.)
☐ Put up a sale sign. For example $2 off if they spend $10 or more.

DAY OF
7 AM is the best time to start a yard sale.
☐ Set up at least an hour early. People will come early to beat the crowd. Let them.
☐ Sending people away will lose you sales.
☐ Set up a “testing station” with a power strip for testing electrical items. (Sign included.)
☐ Place street signs in prominent, legal spots early in the morning. (Signs included.)
☐ Expect to be bid down. Adjust accordingly. People like to think they’re getting a good deal.
☐ Group like items together and use signs above the groups. (Signs included.)
☐ Keep things neat.
☐ Use tables if at all possible so people don’t have to bend over to look at everything.
☐ Do not pile stuff in boxes and make people dig through them.
☐ Hang clothing. Ironed clothing, hung up sells much better. (Don’t sell torn or stained items.)
☐ Have a FREE table. It’s good karma. Ü (Sign included.)

AFTER THE SALE
☐ Immediately donate the leftovers. Just do it and don’t think twice.
☐ Immediately take down signs and remove online ads.
☐ Count your money.

www.ourpeacefulplanet.com
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YARD SALE
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PAY HERE
CASH ONLY
ALL SALES FINAL
FREE

ONE EACH PLEASE
BABY

TOYS/GAMES
CRAFTING

GARDEN
COMPUTER BOOKS
CLOTHES
MEN
CLOTHES
WOMEN