



# Yard Sale Kit

YARD  
SALE  
←

# Yard Sale Kit & Checklist

## IMPORTANT TIPS AT A GLANCE

- Have a lot to sell or wait until you do.
- Sell working, clean items.
- Put batteries in things.
- Price everything.
- Do NOT overprice.
- Have lots of change (coins and bills).
- Set up a testing table with a power strip.
- Use a money box that someone handles at all times.
- Take down street signs and ads at the end.

## DECLUTTER

- Spend months/weeks/days gathering stuff to sell.
- Our article "3 Box Rule Dejunking" will help you out!  
<http://bit.ly/3boxrule>

## CHOOSE THE DAY OR WEEKEND

- Saturdays are the best day for yard sales.
- Check the weather forecast.
- Don't schedule the sale on holidays.
- Don't schedule the sale when big events are happening.

## ADVERTISE

Week Before:

- Place an ad on [www.craigslist.org](http://www.craigslist.org)
- Place an ad on [www.garagesalestracker.com](http://www.garagesalestracker.com)
- Place an ad on [www.garagesalecow.com](http://www.garagesalecow.com)
- Place a notice on any local bulletin boards.
- Make signs to hang the day of the sale. (Signs included.)

## PREPARATION

- Get plenty of change (coins and bills).
- Use a money box. Assign someone to be with the box at all times. (Pay Here & Cash Only Sign included.)
- Load up on grocery store bags.
- Make pricing labels or buy them ready made.
- Gather an extension cord and power strip.
- Gather batteries.
- Have a tape measure for people to use if needed.
- Use zip lock bags for items with small pieces.

## PREPARE ITEMS TO SELL

- Clean anything that is dirty.
- Make sure electrical and battery items work.
- Put batteries in things.

- Clearly price everything! Making people ask will lose you sales and it's lazy.
- Do *not* overprice. Either you want to sell it or you don't.
- Adjust a small amount so you can come down a little if asked. See "DAY OF" below.

## THINGS THAT MAKE A SALE EXTRA AWESOME

- Play soft music.
- Free doughnuts or a super cheap bake sale.
- Water or sodas. Sodas for a dime.
- If you sell treats super cheap or give them away it's a good idea to put up a sign: Only 1 each please. (Sign included.)
- Put up a sale sign. For example \$2 off if they spend \$10 or more.

## DAY OF

- 7 AM is the best time to start a yard sale.
- Set up at least an hour early. People will come early to beat the crowd. Let them. Sending people away will lose you sales.
- Set up a "testing station" with a power strip for testing electrical items. (Sign included.)
- Place street signs in prominent, legal spots early in the morning. (Signs included.)
- Expect to be bid down. Adjust accordingly. People like to think they're getting a good deal.
- Group like items together and use signs above the groups. (Signs included.)
- Keep things neat.
- Use tables if at all possible so people don't have to bend over to look at everything.
- Do not pile stuff in boxes and make people dig through them.
- Hang clothing. Ironed clothing, hung up sells much better. (Don't sell torn or stained items.)
- Have a FREE table. It's good karma. Ü (Sign included.)

## AFTER THE SALE

- Immediately donate the leftovers. Just do it and don't think twice.
- Immediately take down signs and remove online ads.
- Count your money.



YARD

SALE



YARD

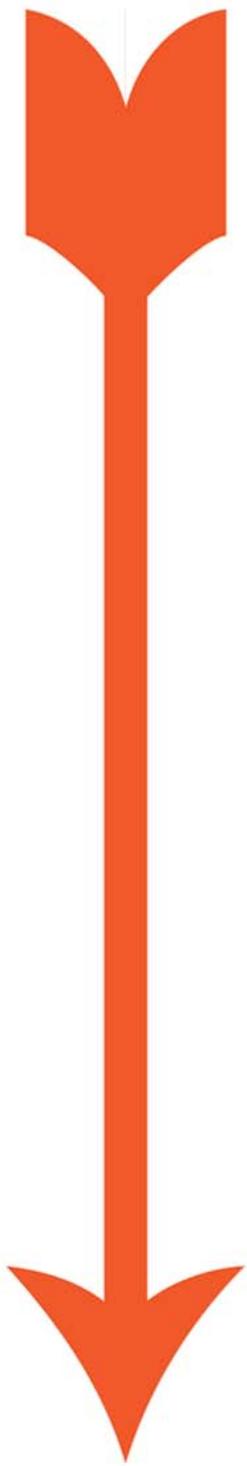
SALE





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**PAY HERE**



**CASH ONLY**

**ALL SALES FINAL**

**FREE**

**ONE EACH  
PLEASE**



# TESTING STATION



# DECOR

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**ELECTRONICS**

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**KITCHEN**



**BABY**



**TOYS/GAMES**

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**SPORTS**

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**TOOLS**

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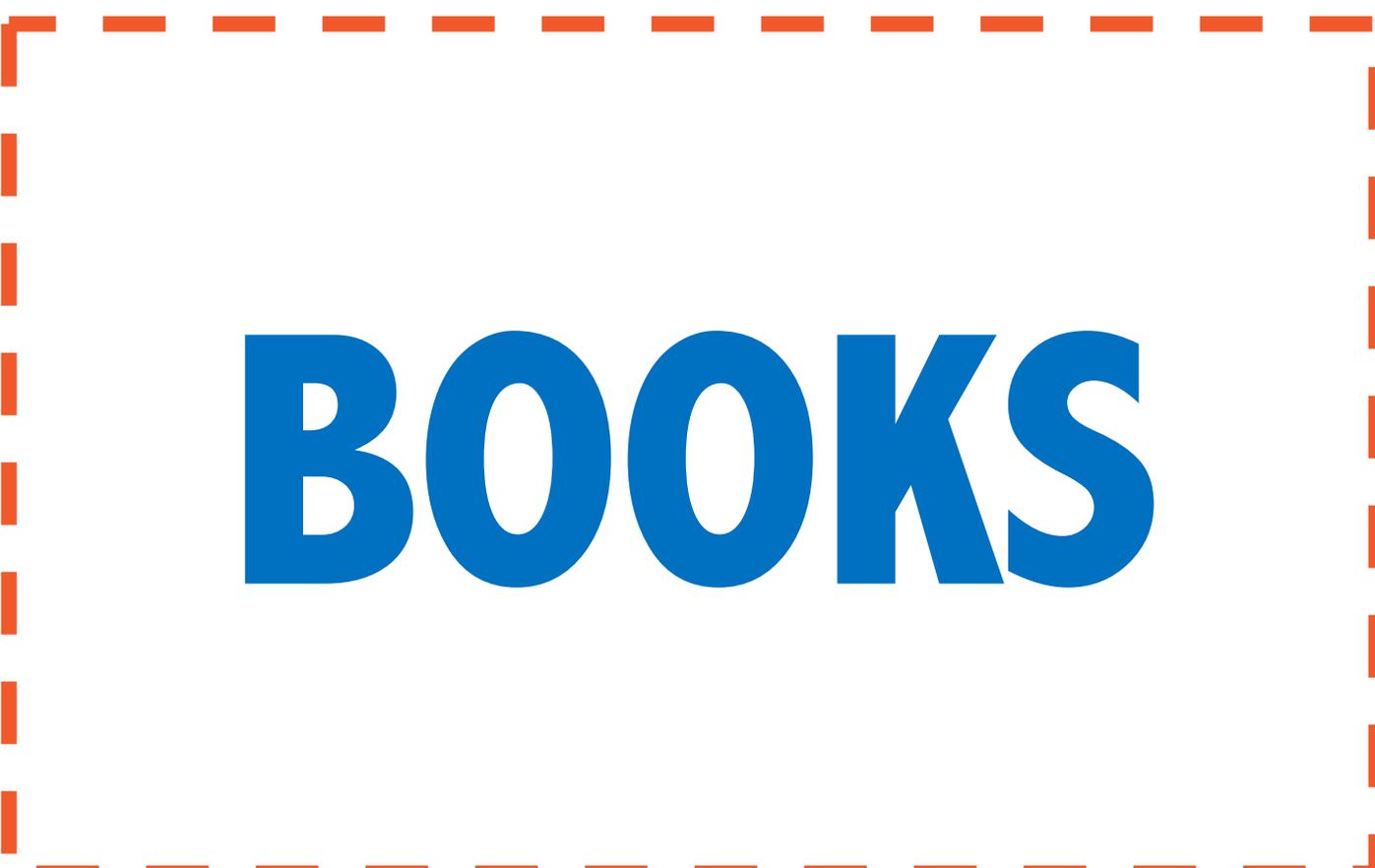
**CRAFTING**

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**GARDEN**



**COMPUTER**



**BOOKS**

**FURNITURE**

**MISC.**

**CLOTHES**  
**MEN**

**CLOTHES**  
**WOMEN**