



Yard Sale Kit

**YARD
SALE**

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Yard Sale Kit & Checklist

IMPORTANT TIPS AT A GLANCE

- Have a lot to sell or wait until you do.
- Sell working, clean items.
- Put batteries in things.
- Price everything.
- Do NOT overprice.
- Have lots of change (coins and bills).
- Set up a testing table with a power strip.
- Use a money box that someone handles at all times.
- Take down street signs and ads at the end.

DECLUTTER

- Spend months/weeks/days gathering stuff to sell.
- Our article "3 Box Rule Dejunking" will help you out!
<http://bit.ly/3boxrule>

CHOOSE THE DAY OR WEEKEND

- Saturdays are the best day for yard sales.
- Check the weather forecast.
- Don't schedule the sale on holidays.
- Don't schedule the sale when big events are happening.

ADVERTISE

Week Before:

- Place an ad on www.craigslist.org
- Place an ad on www.garagesalestracker.com
- Place an ad on www.garagesalecow.com
- Place a notice on any local bulletin boards.
- Make signs to hang the day of the sale. (Signs included.)

PREPARATION

- Get plenty of change (coins and bills).
- Use a money box. Assign someone to be with the box at all times. (Pay Here & Cash Only Sign included.)
- Load up on grocery store bags.
- Make pricing labels or buy them ready made.
- Gather an extension cord and power strip.
- Gather batteries.
- Have a tape measure for people to use if needed.
- Use zip lock bags for items with small pieces.

PREPARE ITEMS TO SELL

- Clean anything that is dirty.
- Make sure electrical and battery items work.
- Put batteries in things.

- Clearly price everything! Making people ask will lose you sales and it's lazy.
- Do *not* overprice. Either you want to sell it or you don't.
- Adjust a small amount so you can come down a little if asked. See "DAY OF" below.

THINGS THAT MAKE A SALE EXTRA AWESOME

- Play soft music.
- Free doughnuts or a super cheap bake sale.
- Water or sodas. Sodas for a dime.
- If you sell treats super cheap or give them away it's a good idea to put up a sign: Only 1 each please. (Sign included.)
- Put up a sale sign. For example \$2 off if they spend \$10 or more.

DAY OF

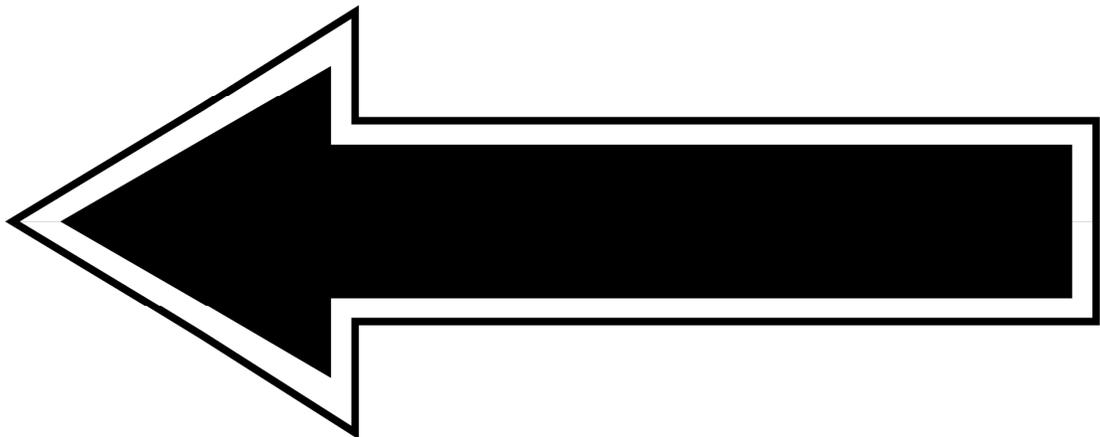
- 7 AM is the best time to start a yard sale.
- Set up at least an hour early. People will come early to beat the crowd. Let them. Sending people away will lose you sales.
- Set up a "testing station" with a power strip for testing electrical items. (Sign included.)
- Place street signs in prominent, legal spots early in the morning. (Signs included.)
- Expect to be bid down. Adjust accordingly. People like to think they're getting a good deal.
- Group like items together and use signs above the groups. (Signs included.)
- Keep things neat.
- Use tables if at all possible so people don't have to bend over to look at everything.
- Do not pile stuff in boxes and make people dig through them.
- Hang clothing. Ironed clothing, hung up sells much better. (Don't sell torn or stained items.)
- Have a FREE table. It's good karma. Ü (Sign included.)

AFTER THE SALE

- Immediately donate the leftovers. Just do it and don't think twice.
- Immediately take down signs and remove online ads.
- Count your money.

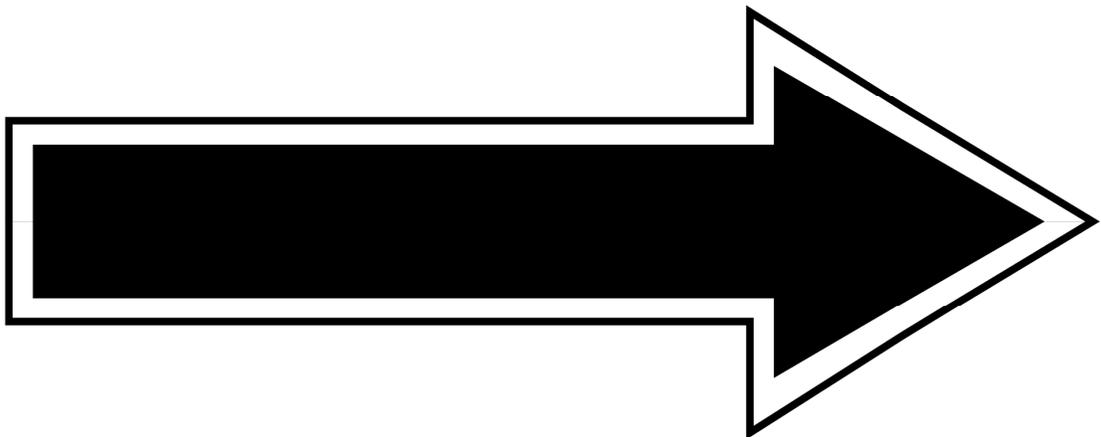
YARD

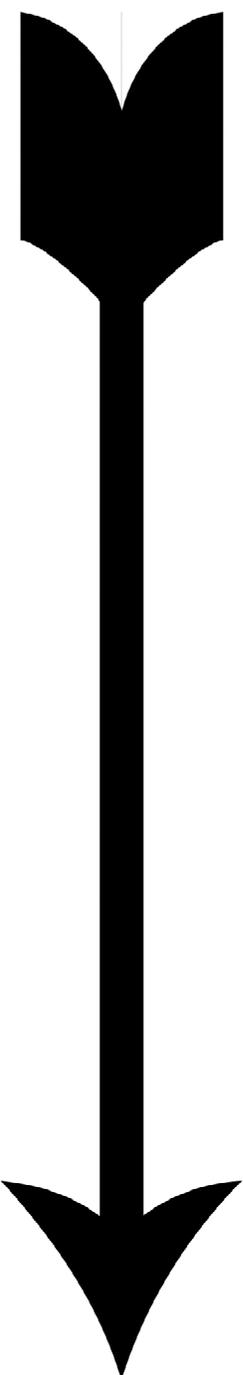
SALE



YARD

SALE





STARS

WARD



REPRESENTS

WARD

PAY HERE



CASH ONLY

ALL SALES FINAL

FREE

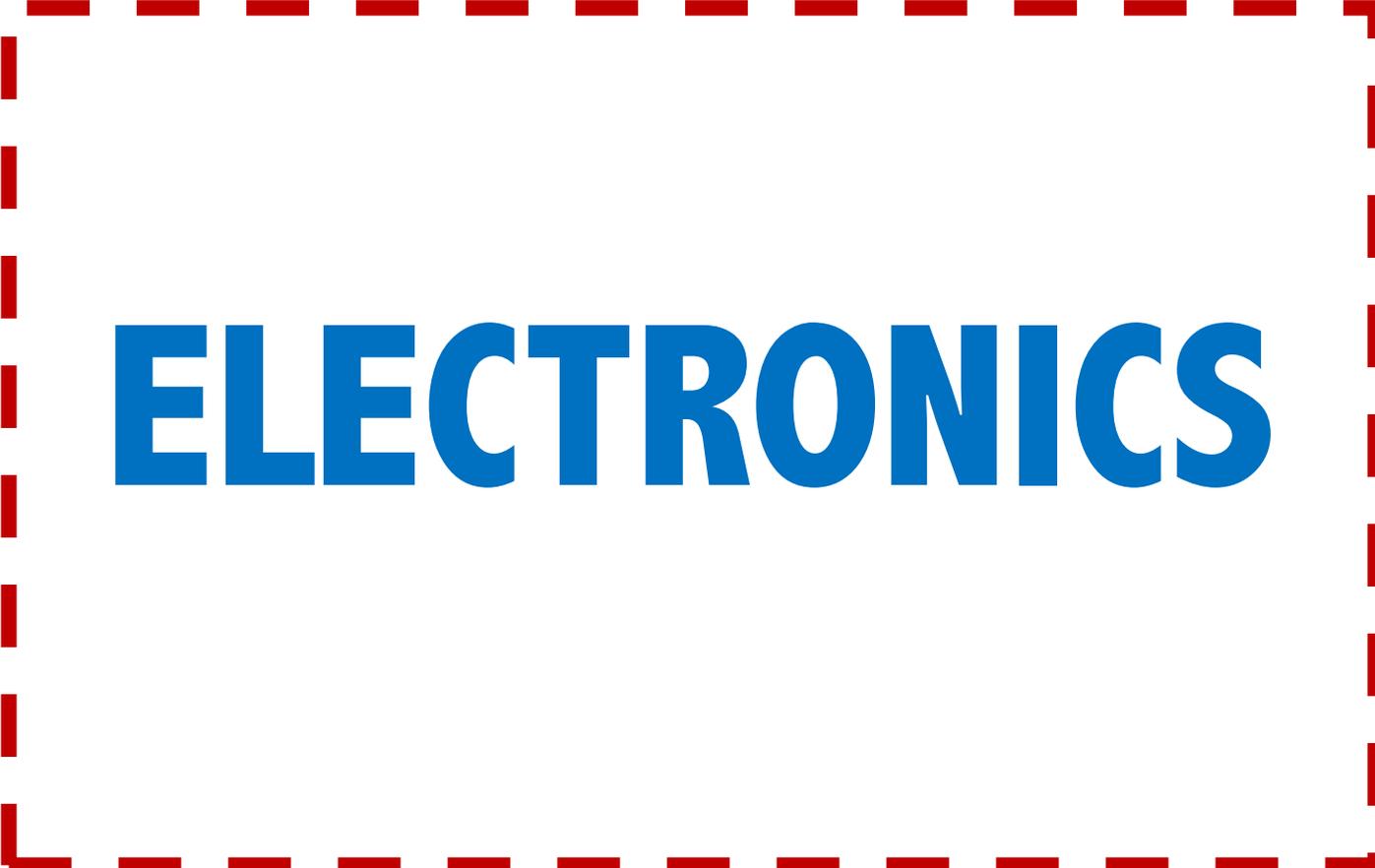
**ONE EACH
PLEASE**



TESTING STATION



DECOR

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ELECTRONICS

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KITCHEN

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BABY

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TOYS/GAMES

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SPORTS

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TOOLS

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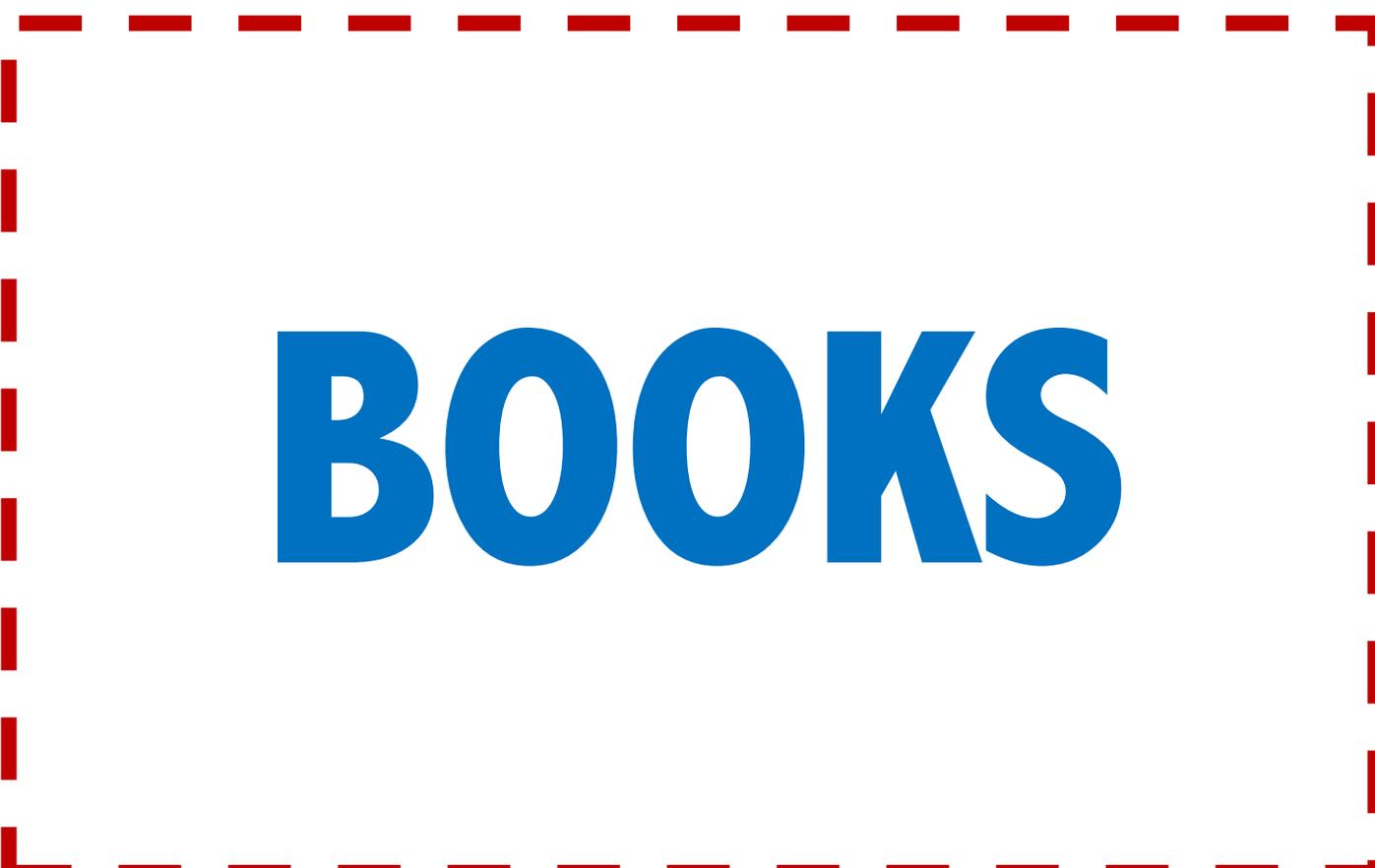
CRAFTING

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GARDEN

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COMPUTER

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BOOKS

FURNITURE

MISC.

CLOTHES
MEN

CLOTHES
WOMEN